

# eTRADE season

March - June 2021

## Digital Sourcing & On-demand Webinars for Pharmaceutical Products & Manufacturing

CPhI & P-MEC China launches the “E-Trade Season” from March - June 2021 to provide the pharmaceutical industry with online learning and trading opportunities. This includes months of informative content and a targeted matchmaking service - delivering over 8

themed webinar series and showcasing high-quality pharma suppliers from 4 popular themes. Webinars will be offered in Chinese to the Chinese audience and English to the international audience, with bilingual interpretation available.

### Themes will cover:

- Global pharma trends
- Pharma APIs supply chain
- Drug manufacturing and R&D
- Biopharmaceuticals
- Quality management
- Production technology and machinery
- Pharma packaging & delivery
- Vitamins market

All webinars are free to attend for anyone registered. By sponsoring one of the themed events, you'll have the opportunity to share your voice, gain visibility, display key products, and generate qualified leads.

### Sponsorship Opportunities

#### Gold Sponsor (Exclusive) USD 8,500

- Webcast under 1 themed event (1 hour).
- Exclusive social media and EDM promotion.
- All registrants' data of the webinar (GDPR applied).
- Company logo inclusion in all related promotional materials.
- Product exposure on the themed event website (1 month).
- Exclusive video promotion before the webinar (1 min).

### Why Sponsor

1

Target a specific  
pharma audience  
via different themed events

2

Integrate resources to attract  
Chinese and international  
pharma professionals

3

Generate leads  
with extra branding and  
product exposure

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## E-Trade Season Events Calendar 2021

### 【English Sessions】

English Webinars & Matchmaking Targeting the International Audience

<b>April 2021</b> <b>API Manufacturing Trends</b> <b>15 April</b>	<b>Key Features</b> -Webinar & Product Showcase -Dedicated matchmaking and video meetings
<b>May 2021</b> <b>Vitamins, CO Q10 and NMN Market</b> <b>17-19 May</b>	<b>Key Features</b> -Webcasts and quality suppliers display for vitamins, CO Q10, NMN
<b>June 2021</b> <b>India &amp; China Pharma Markets</b> <b>22 June</b>	<b>Key Features</b> - Opportunities & challenges for Indian pharma companies to explore the Chinese market - Quality pharma products and suppliers display
<b>June 2021</b> <b>ASEAN &amp; China Pharma Markets</b> <b>29 June</b>	<b>Key Features</b> - Pharmaceutical Sterile Manufacturing and Solid Drug Manufacturing - Quality pharma machine and machine suppliers display

### 【Chinese Sessions】

Chinese Webinar Series Targeting the Local Audience

<b>March 2021</b> <b>Drug Delivery System for Biologics R&amp;D Webinar Series</b> <b>March 18th / 23rd / 26th / 30th</b>	<b>Key Features</b> - Key Trend of Innovative Biopharmaceutical - Development of Medicinal Device Products adapted to continuously changing needs
<b>April 2021</b> <b>Drug Quality Management</b>	<b>May 2021</b> <b>Bio Pharma R&amp;D and Manufacturing</b>
<b>May 2021</b> <b>Vitamins, CO Q10 and NMN Market</b>	<b>June 2021</b> <b>Innovative Finish Dosage R&amp;D</b>